



Press Release

Clove Dental celebrates 10 years of service

On its 10th anniversary, Clove Dental appeals to the government to roll out a national plan for a cavity free nation.

Clove Dental turns 10 on 18th March. As a token of gratitude to our patients for trusting us as their dental partner, all 343 clinics in 23 cities across India are carrying out oral health awareness campaigns throughout March. Additionally, Clove's Anniversary month also coincides with the World Oral Health month recognized globally. Clove appeals to the government to roll out a national plan for a cavity free nation on the lines of other national plans like Anaemia Mukh Bharat, Prevention & Control of NCD & so on.

Amarinder Singh, Founder & CEO, Clove Dental said, "Oral Health in India lags behind those of most nations, including many developing nations. According to the draft National Oral Health Policy, the proportion of untreated caries of permanent teeth and severe periodontitis is higher compared to other oral disorders. Yet, only 12% of adults have ever had their mouth examined by a dentist, potentially increasing the risk of other conditions. The reason behind this abysmal figure is that people neglect oral hygiene or consider it secondary to general health. There is a need of national plan backed by government to realize the dream of a cavity free nation. At Clove, on our 10th anniversary, we pledge to take charge of the dental health of 10 lac more people this year."



The Clove story started in 2011, when Amarinder Singh, Founder & CEO, launched the first Clove Dental Clinic in Delhi with a vision to build an ethical, transparent and high-quality network of dental clinics across India.